



MASTER OF CULTURAL LANDSCAPES

Let's imagine Heritage for the future



MACLAND

A scientific experience of excellence to share with the non-European countries.

A first hand expérience learning combined with a comprehensive scientific knowledge and the art of project-building.

A solid preparation for professions in relation with heritage and cultural landscapes and mitigation of crisis.

A European course, unique worldwide thanks to its global approach and its methodology applied to international development issues, as well as to sustainable management of territories.

Tangible and untangible heritages became since the 80' leverage of territories global development.

Since 1992, Unesco's World Heritage list has introduced a new category: "The Cultural Landscapes", combined works of both nature and man. They are part of the few objects that cannot be relocated, they are economic, social and human sustainable tools. Knowing to manage them can strengthen their durability and valuation including in a world with limited growth.

MACLAND : 3 UNIVERSITIES, 3 APPROACHES, 3 CENTERS OF EXCELLENCE

2 years of exchanges and applied Learning :

- September 2013 to February 2014, University of Saint-Etienne, Le Corbusier Site, France
- February 2014 to July 2014, Federico II University, Naples, Italy
- September 2014 to February 2015, Polytechnic Institute of Tomar, Tomar, Portugal
- February 2015 to September 2015, mandatory intership or research in a laboratory



Erasmus
Mundus

MASTER MACLAND

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MACLAND *Professions of future and excellence*

MACLAND trains high-level researchers, international experts, operational practitioners who are able to intervene when heritage and culture are part of the development, the evolution and the survival of territories and their inhabitants.

Other professions: management and enhancement consulting, project officers, chronological engineers, preventive and restorative curators, professions in the field of cultural and heritage economy...



The Macland program allows students to gain fundamentals knowledge on management and enhancement, evaluation and expertise. A particular attention is paid to heritage and cultural landscapes management in times of crisis face to risks (catastrophes 'management).

So this is a very complete training and also very innovative because it meets a real need of states and of cultural structures (UNESCO, ICOMOS...)

Supervised by experts, the program is none the less a daily practice because we have the opportunity to work in already recognized patrimonial sites : Le Corbusier Heritage in St Etienne, the Amalfi Coast around Naples and the Cultural Landscapes of Sintra for Tomar.

A MaCLand exchange spirit is added to this as well as a privileged relationship with heritage and cultural landscapes experts. This is a true community which is already more than 5 years old.



REGISTRATION FEES:

NON-EUROPEAN STUDENTS

7500 €/year

There is a financial help of 3900 € refunded to selected students once there are registered.

EUROPEAN STUDENTS

4000 €/year

There is a financial help of 400 € refunded to selected students once there are registered

Other financial helps are allowed according to the quality of the student's file and to the rank of selection (from 2000 € to 4000 € the 1st year of the Master). The 2nd year of the Master, a financial help of 2000 € is allowed to the major of the 1st year (more information on our website www.maclands.fr).

Once you have spent 6 months in France, you can also benefit from the following helps : Erasmus scholarship (160 €/month during 9 months) and Explo'ra scholarship (1615 € in total).

All these helps are accumulative with helps of your own country (more information on www.maclands.fr)



**SEMESTER 1
SAINT-ETIENNE**

Learning all the bases and fundamentals of the properties constituting the Cultural Landscapes (both tangible and intangible). Learning the common procedures of enhancement to be used all over the world. Analysis and knowledge of the legal and institutional, political and social environment of the cultural landscapes. Teaching languages : French and English

- *Concepts of heritages and cultural landscapes
- *Problems of preservation, restoration, rehabilitation and restitution
 - * Economy, projects financing
- * International rights and institutions
 - * Italian and Portuguese learning
 - *ICT and GIS
- * Knowledge of risks and projects management in times of crisis

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**SEMESTER 2
NAPLES**

Deepening criteria and methods to analyze the cultural landscapes (in both tangible and intangible aspects). Drafting management plans of territorial systems constituting the cultural landscapes. Building up a UNESCO application form. Teaching languages : French and English

- *The different stage of an Unesco application file.
 - * Coordination process and arbitration
 - * Techniques of town and country planning
- * Risks, preventions ; local culture of the risk and cultural landscapes
 - * Italian and Portuguese learning
 - * Cultural landscapes sustainable development in the Mediterranean area

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**SEMESTER 3
TOMAR**

Drafting and feasibility of projects of Territories integrated management, of sustainable developments based on cultural landscapes enhancement, of programs to reduce vulnerability in front of natural disasters. Also techniques of communication (modeling tools) and diffusion. Teaching languages : French and English

- * Quality control of cultural landscapes
- * Cultural landscapes safeguard : economical dynamics
- * Integrated territorial Management
- * Modeling of preventive scenarios applied to cultural landscapes
 - *Italian and Portuguese learning
 - *Valuation and communication

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SEMESTER 4 : mandatory intership or research

More information : www.maclands.fr

Contacts et informations :
www.maclands.fr

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